

2021

ANNUAL REPORT



YMCA ALLEY



YMCA OF SOUTHEASTERN NORTH CAROLINA

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Dear Friends,

What a challenging and complicated year we just finished! Through it all, our goal to support kids, families, members, program participants and our community never wavered. Staff and volunteers kept showing up in support of Youth Development, Healthy Living and Social Responsibility.

We are all better together.

In late spring of 2021, we began a partnership with New Hanover County Schools. Our Youth Services branch took on the responsibility to support and serve children in half of our community's elementary schools. Staffing and program participants grew substantially over the following 6 months. In addition, we were awarded American Recovery Act Funding to provide learning loss enrichment at all of our Afterschool sites. We used this opportunity to partner with other local non-profits to offer a variety of programs for kids. We also purchased learning essentials including iPads and math and reading software. To better support the families and children in these school sites, we became our own food sponsor. Through the end of 2021, we provided more than 143,000 snacks and meals to children in YMCA summer camps and afterschool programs.

Due to the pandemic, every member of our Association and Advisory Boards agreed to an additional year of service. I especially want to thank Jim Hundley, Jr. who served as our Board Chair for a third year (2019-2021).

Along with challenges came opportunities.

We were fortunate to receive more than \$2 million in grants, contributions and financial support. These funds allowed us to continue day-to-day operations in support of families in our community and better prepare for our new normal future. We learned to be flexible and creative.

YMCA Camp Kirkwood served as a bright spot for so many kids and families this past summer. Finishing one of its best years, ACA accreditation was also attained.

Mid-year we were invited to explore the possibility of opening a Y facility in Clinton, NC. With incredible support from the Anonymous Trust and partnering with Sampson Regional Medical Center, we plan to open the Sampson County YMCA in early 2022.

This year, several things became clear: we have an amazing community. Our staff is dedicated and willing to go the extra mile. Our volunteers believe in our mission and are loyal to that cause.

I am grateful for it all.

Dick Jones
President & CEO





MIDTOWN YMCA

Year Opened: 2017

Total Members: 680+

Programs & Services: Child Care, Health & Wellness, Sports & Recreation, Youth & Family Programs



NIR FAMILY YMCA

Year Opened: 2018

Total Members: 7,000+

Programs & Services: Child Care, Health & Wellness, Sports & Recreation, Youth & Family Programs, Aquatics



OGDEN YMCA ACTIVITY CENTER

Year Opened: 2020

Total Members: 94+

Programs & Services: Child Care, Sports & Recreation



SAMPSON COUNTY YMCA

Year Opening: 2022

Amenities: Gymnasium, Wellness Center, Pool, Studio, Handball & Racquetball Court, Child Watch, Community Room & Kitchen



YMCA CAMP KIRKWOOD

Year Opened: 2009

Yearly Campers: 900

Programs & Activities: Day & Overnight Camps, Group Rentals, Outdoor Education Swimming, Kayaking, Zip-Lining, High & Low Ropes Courses and more!



YMCA YOUTH SERVICES

Afterschool Care

Sites: 19

Participants: 1,200+

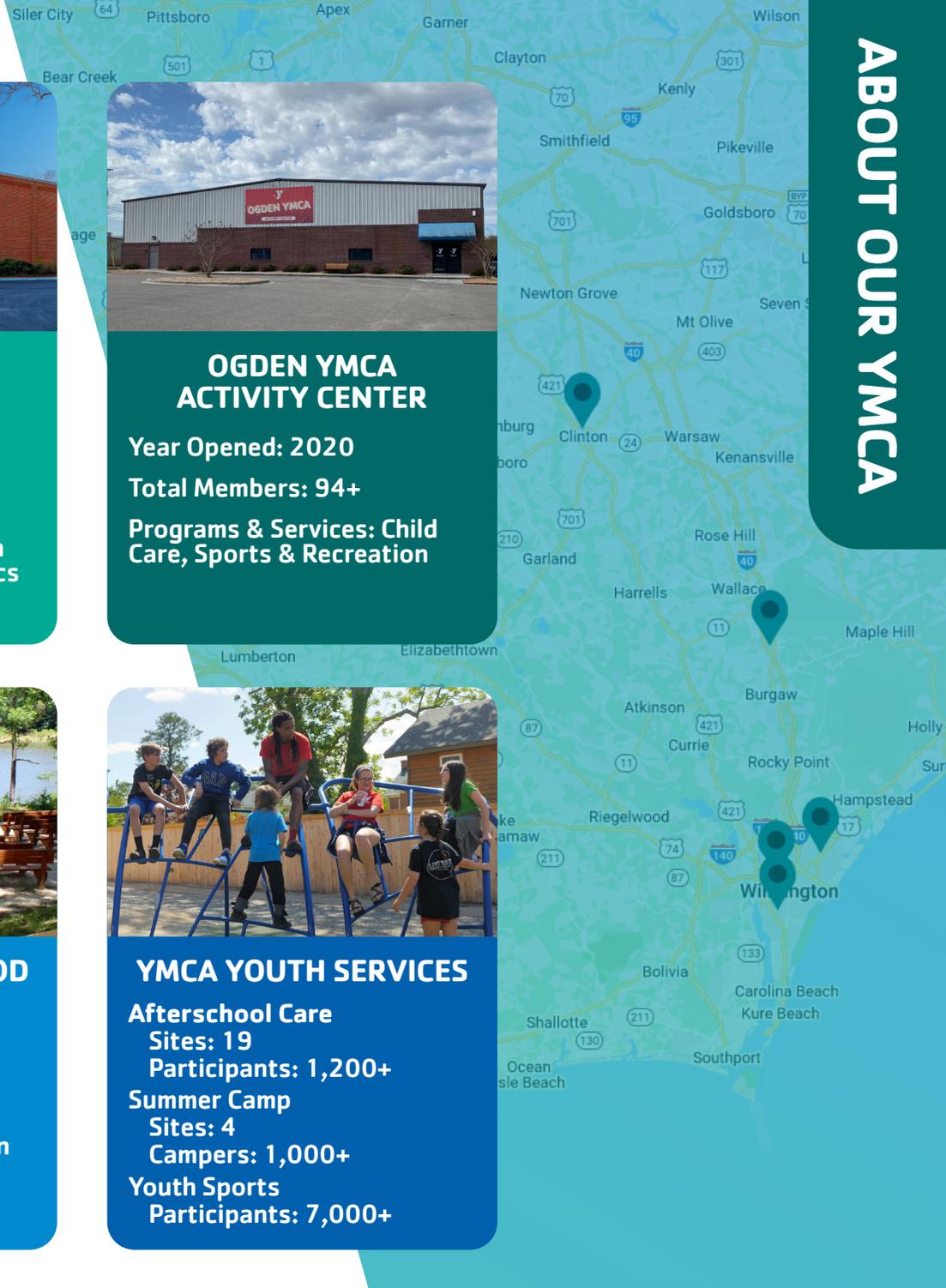
Summer Camp

Sites: 4

Campers: 1,000+

Youth Sports

Participants: 7,000+

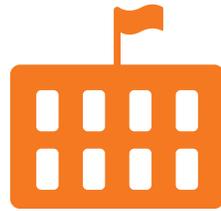




AFTERSCHOOL CARE

The YMCA's Afterschool Program provides students with a variety of activities that enhance confidence, enrich social and physical development, explore and develop interests and talents, and encourage self-expression.

In 2021, our Afterschool program tripled in size thanks to a new partnership with New Hanover County Schools. Our YMCA now hosts Afterschool Care at 15 school sites and picks up students from an additional 11 elementary schools, 7 middle schools and 5 charter and private schools. In 2021, we served more than 1,000 students each day in our Afterschool Program.



15

Schools Providing
YMCA Afterschool Care
Programming



4

YMCA Afterschool
Sites Pick up
Students from 23
Additional Schools



1,128

Students Served in
YMCA Afterschool
Programs



YOUTH SPORTS

Our athletics programs saw tremendous growth in 2021, setting new records in soccer, flag football and summer camps. We also started t-ball and volleyball programs to diversify our offerings. Despite staffing shortages and supply chain disruptions, we still delivered full seasons while maintaining high standards.



7,872 YOUTH SPORTS PARTICIPANTS

3,125 Soccer League Players

2,184 Halo Hoops Basketball League Players

789 Sports Camp Participants

721 Itty Bitty Soccer Players

275 Girls on the Run & STRIDE Participants

273 Tournament Participants

267 NFL Flag Football League Players

164 Soccer Training Participants

37 T-Ball Players

37 Volleyball Players

TEEN PROGRAMS

Did you know there are 698 teenage members within our association? To engage this age group, our Healthy Living department developed a regularly scheduled set of teen activities and programs. Teen Night is offered every Friday evening and gives teens the opportunity to use our wellness floor, gymnasium, racquetball courts and YMCA Alley. We have also partnered with several local non-profits in the community to provide food and guest speakers for our teens.



698

Teenage Members
At Our YMCAs

YMCA ALLEY

In October 2021, we opened our YMCA Alley for members and non-members to engage in alternative indoor activities at our Nir Family YMCA. Activities include shuffle board, foosball, air-hockey, ring-toss, carpet ball, and ping pong. This quiet area, away from our lobby's normal traffic, provides a fun, safe place to lounge while enjoying fellowship.



ADULT SPORTS & RECREATION

Pickleball

During 2021, we began a slow and careful re-opening of our pickleball programs at the Midtown YMCA, Nir Family YMCA and Ogden YMCA Activity Center. We started offering pickleball play several times each day and began weekly lessons for adult beginners. The 2021 Annual Pickleball for Parkinson's Tournament raised more than \$4,000 for our Parkinson's Exercise program.



\$4,000+

Raised from the
Pickleball for Parkinson's
Tournament

Masters Swim

Our Masters Swim program offers two coached swim practices each week, allowing participants to improve their techniques and become stronger and smarter in the water. Our morning class is at capacity with 30 participants, and a majority of the swimmers are between the ages of 45 and 75 years old. The noon class includes 24 participants, and 7 are going to the YMCA Masters National Meet in April 2022.



54

Masters Swim
Participants

7

Swimmers Going
to Nationals

Adult Pick-Up Soccer

Our Adult Pick-Up Soccer program gives a home to adult soccer enthusiasts of all skill levels. Participants enjoy playing on a consistent basis, and in 2021 we had 21 regular players. Our attendance was affected by COVID-19, but we are welcoming participants back while also adding new faces to the program.



RACES AND TRIATHLONS

EMERGEORTHO 5K

Benefiting Girls on the Run & STRIDE Council of Coastal Carolina

The EmergeOrtho 5k is a celebratory race for New Hanover, Pender, Duplin, Brunswick and Sampson County Girls on the Run and STRIDE programs. In 2021, we had 275 in-person runners and 30 virtual runners.

305
Runners

YMCA TRI-SPAN 5K AND 10K

Benefiting LIVESTRONG at the YMCA

The YMCA Tri-Span 5K and 10K is the oldest three-bridge 10K course on the east coast, taking runners through historic downtown Wilmington along the river walk. 2021 marked its 39th year and had the highest level of participation we've seen with a total of 578 total registered racers.

578
Runners

YMCA KIDS TRIATHLON

Benefiting Scholarships for YMCA Youth Enrichment Programs

The 18th Annual YMCA Kids Triathlon and Aquatrot events allowed kids ages 3-13 to swim-bike-run around the Nir Family YMCA in beautiful Forest Hills. The swim took place in the YMCA's pool, and the bike and run course went out and back through the Forest Hills neighborhood.

90
Participants

YMCA WRIGHTSVILLE BEACH SPRINT TRIATHLON

Benefiting YMCA's Annual Campaign

The 42nd Annual YMCA Wrightsville Beach Sprint Triathlon is one of the oldest sprint triathlons in the nation, dating back to 1979. In 2021 we saw substantial growth with more than 1,000 athletes registered. This race is a favorite among locals because of its rich history in our community.

1,044
Participants

WILLIAM H. CRAIG RACE FOR LIFE 5K

Benefiting The Bill Craig Memorial Fund

The William H. Craig Race was held at Legion Stadium on December 11, celebrating 24 Girls on the Run and STRIDE teams from the Wilmington area. Highlights of the day included Santa Claus and the Camp Lejeune JROTC from Camp Lejeune High School.

929
Runners



"Being able to take part in the Tri-Span race for an amazing cause was inspiring to me. My aunt is a breast cancer survivor so I have a personal connection to this race and the program it supports. Seeing all of the participants made me realize how special she is to me. The Tri-Span Race is tribute to one of the many reasons why the YMCA is more than just a gym!"

John N. Adams
YMCA Tri-Span Race Director





AFTERSCHOOL FOOD PROGRAM

Historically, our YMCA has served a variety of breakfasts, lunches and snacks to students and campers throughout the year in our Preschool, Afterschool and Summer Camp programs. In 2021, we were excited to become our own food sponsor through the Child and Adult Care Food Program (CACFP) for our Afterschool Programs. By acting as our own sponsor, we are allowed to have more autonomy in the selection of food that we serve so that we can ensure healthier options.



143,402

Snacks and Meals Served in 2021



56

GLOW Students Participated in Afterschool

GLOW PARTNERSHIP

Since 2019, the YMCA has provided Afterschool programming at the Girls Leadership Academy of Wilmington (GLOW). Over the past three years, we've seen growth in the number of students enrolled at this site, serving 56 students in 2021.

GLOW is an all-girls charter school that currently serves students in grades 6 through 11. The Y's Afterschool Program is 100% free to families enrolled at GLOW and is made possible through the generous donations made to our Annual Campaign.



SWIM PROGRAMS & EVENTS

Leadership Through Aquatics

Leadership Through Aquatics is a free program designed for teens ages 14-17 who are interested in becoming American Red Cross Certified Lifeguards. During 2021, six participants became certified, and two of them are currently employed as year-round lifeguards at our Y.

World's Largest Swim Lesson

On June 16, 2021, our YMCA partnered with Waves of Wilmington, the YMCA, the City of Wilmington and Brigade Boys and Girls Club to provide swim lessons for approximately 400 children in the community at 5 different locations. All lessons were free and focused primarily on water safety skills.



400
Children Received
FREE Swim Lessons



Swim for Life

Each spring, summer and fall, our YMCA provides free water safety lessons through our Swim for Life program. These lessons are offered at the Nir Family YMCA, Robert Strange Pool and Legion Stadium Pool. Participants learn basic water safety skills and swim techniques.



269
Swim for Life
Participants in 2021



“It is definitely worth it to anyone who wants to perfect their swimming skills or even learn basic water safety to better protect themselves and others.”

Jade Tinsley
YMCA Lifeguard & 2021 Leadership Through Aquatics Participant



ANNUAL CAMPAIGN DONORS

\$10,000+ Chairman's Roundtable

Platinum Donors

Armed Services YMCA
Robert and Jennifer Barker
Louise Oriole Burevitch Endowment
Robert P. Holding Foundation
Ironman Foundation
Oaz Nir
Fraser and Rogene Perry, Jr.

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Barnes Family Foundation
Ronald Benfield
Brownie and Donna Cordell
Robert Loweth
The Cynthia and George Mitchell Foundation
Louis Nieper
The Prevatte Family
South State Bank

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Dan Cameron Family Foundation
Tom and Eldridge Dodson
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Alex King
Sally and Brooke Meserole

\$1,000+ Chairman's Roundtable Donor

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Christopher and Kristin Behm
Shannon and Jason Berg
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in memory of Trubee Krothe
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Donna Ray
Bill Rudisill
Gorda Singletary
David Sprunt
Marty Stanfield
Roger Teague
Truist Financial Corp.
Maria Tuttle
Richard and Carol Waldkirch
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Sam Wheatley
Nina Williams inspired by Sarah Gibbs
Wilmington Cape Fear Rotary Club
Betsy and Douglas Young

\$500+ Y Benefactor

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Spence Broadhurst
Burgaw Rotary Club
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Jim Cooper

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Robert Stallings, Jr.
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\$250+ Y Patron

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Jared Barnes
Rachel Camp
Tami and Rex Carpenter
Mike and Lauren Cole
Tinsley Construction
A.M. Crouch

Stephanie and Brandon Farrell
Filipino American Association of Lower Cape Fear
Lauren Gibbs inspired by Sarah Gibbs
Jo and Lee Gibbs
Sarah Gibbs
Scott Gibbs
John Gizdic
Michael Hackeling
Derrick and Julia Harrelson
Stephanie Harris
David Holden
Nick Joseph
Mariellen Klick
Thomas Krohner
Sandra M. Robinson
Carina McAdams
Meredith McElmurry
Stephen McNair
Linda and Reid Murchison
Caroline Norelius
Lori and Louis North
Tara Pesta
David Price
Chris Pruneau
Chase Richardet
Bill and Kay Rose
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Joseph Sheats
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Sky's Custom Welding
St. Andrews on the Sound
Kinzy and Jeff Tippett
Joel Tomaselli
Barbara Waters
Clint Young

\$100+ Y Century Club

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AR Corporation
Todd Atwood
Susan Banta and David Butts
Davis and Amy Barnes
Ken and Betty Barnes
Harry Baulch
Thomas and Karen Behm

Kathleen Berkeley
Keith Betts
Black River Presbyterian Church
Kathleen Blanton
Jim and Caroline Bordeaux
Peggy Bradt
Bobby Brandon
Claude Bridger
Raymond Burt
Kevin Chandler
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Anne Coffee
Stephen Coggins
Jeffery Cole
Jack Custer
Fredrick Davis
Paul and Sue Denison
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Susan Flynn
Barry and Anna Frazelle
Nancy Geimer inspired by Betsy Young
Mark Hamlet
Patsy Hartz
Eric Hawthorne
Josh Heinberg inspired by Lee Spooner
Lauren Henderson
Elaine Henson inspired by Dalia Nir
Meredith Hilk
Robert and Nina Hill
John Hillmann
Joan Hlavna
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John Leonard
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Clara MacMillan
Perry Maxwell
Dick McLaughlin
MeMa's Chick'n' & Ribs
Stephanie Miller
Jean Murtagh

Jonathan Newsome
Shawn and Carrie Okelley
John O'Malley
Oriental Medical Therapies
David Patterson
Debra Peterson
Thomas Pollard
Beth Pottle
Ben Pratte
Susan Prentice
William Price
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Cathy Revelle
Lisa Richardson
Christine Riley inspired by Amy Barnes
Trina Robinson-Isom
Dana Sachs
Matt Scharf
Matthew Schumaker inspired by Natasha Moore
Cynthia Semones
Kathy Senna
Ryan Skuce
Will Smith
James and Elizabeth Smith
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Pam Toll
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Maribeth White
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Thomas Willis
Elise Wilson
James and Susan Winebrake
Jeff Young
Connie Zuback

CAPITAL CAMPAIGN DONORS

1887 Society Founder \$100,000+

Bruce B Cameron Foundation
Cape Fear Memorial Foundation
CJB Foundation
Dan Cameron Family Foundation
Ronald F. Gaitros
Laurence Gray Sprunt Family
Live Oak Bank
James E. Moore, Jr.
Oaz Nir
The Oakley Family
Dr. Jyostna Shah in memory of Dr. Ramesh Shah
Frances Woodbury
Cecil Worsley III

1887 Society Builder \$50,000-\$99,999

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Champion McDowell Davis Charitable Foundation
Myrtle and R.T. Sinclair Jr. Charitable Foundation

1887 Society Partner \$25,000-\$49,999

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Andrew Jones
Alex King
Hugh MacRae III
The Prevatte Family
Percy R. Smith
William N. and Jean Smith
South State Bank
Truist Financial Corp.

1887 Society Leader \$10,000-\$24,999

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Player Barefoot
Robert and Jennifer Barker
Shannon and Jason Berg
Brownie and Donna Cordell
Carlton and Julie Fisher
Vinton Fountain in memory of Dr. John Cashman
Barry and Anna Frazelle
Ronald B. McNeill
The Henry Singletary Family
Smith Advisors Group in honor of Kenneth F. Smith,
Detective Jefferson Parish and the Sheriff's Office
Jim, Wendy and Battle Wrigglesworth

1887 Society Ambassador \$5,000-\$9,999

AssistedCare at Home
Atlantic Appliance and Hardware
Burgaw Rotary Club
Lori and Curtis Campbell
Rich and Ellen Carpenter
Lee and Karen Crouch

Environments Unlimited
in memory of Sue Cockrum and James Newton
Estate of Laurence Gray Sprunt
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Bruce Mock
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Fraser and Rogene Perry, Jr.
George and Cathy Poulos
Bill and Kay Rose
Sayre Insurance Agency, LLC
Brand, Cindy and Sophie Southerland
Waldkirch and Sanders Company

1887 Society Member \$1,000-\$4,999

A to Z Equipment Rentals
Angie's of Chris' Restaurant
Association Management of Wilmington
Ken and Betty Barnes
Ed, Anne and Julia Barrett
William J. Batuyios
Christopher and Kristin Behm
Keith Betts
Claude and Cissie Bridger
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The Rowland Family
Walker Rudd
Albert Searles
SERVPRO of New Hanover
Henry and Cathy Singletary, Jr.
Mickey Southerland in memory of Bill Craig
Pate and Mary Southerland
Southern Bank and Trust
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Jill A. Vargas
Jonathan W. Washburn
Lee Weddle
Spencer Weig
Betsy Weinberg
Tim and Heidi Winslow
Without Limits
Dave and Danne Young
Rose and Alan Zimmer

YMCA CAMP KIRKWOOD CAPITAL CAMPAIGN

Located just outside Wilmington NC, YMCA Camp Kirkwood sits on 195 acres of pristine woodlands along with a 10-acre lake for water sports, hiking trails for nature study, a swimming pool for cooling off, and many other camp elements.

Camp Kirkwood was originally built in 1958 by the old Wilmington Presbytery and Presbytery of Coastal Carolina Churches. In December 2009, the YMCA of Southeastern NC formed a partnership with the Friends of Camp Kirkwood to take over the camp's operation in an effort to revitalize its mission of serving youth.

Over the last few years, parents and campers have expressed that they want to see facility improvements and modern enhancements at Camp Kirkwood. In response, we launched a \$1 million capital campaign. By the end of 2021, we reached 87% of that goal.

900

Campers Hosted
Each Summer



5,284

User Group Participants
Hosted Yearly

Renovations Completed in 2021

Pool Improvements:

- Pool renovations, including new zero degree entry
- Road improvements
- New fencing

Dining Hall Improvements:

- New dishwasher
- Walk-in cooler upgrades

Camp Infrastructure:

- Dam and emergency spillway repairs
- Water system improvements



“It only takes a spark to get a fire going”

PASS IT ON



FINANCIALS

Earned Revenue

	2021	2020
• Membership	\$1,743,856	\$2,657,910
• Program	\$4,075,967	\$1,718,585
• Other	\$662,693	\$638,288
Subsidized Services	(\$395,547)	(\$432,229)

Public Support

• Contributions & Grants	\$1,793,256	\$1,142,019
• Gov't COVID Relief Grant	\$1,455,333	\$652,770
• Special Events (net)	\$53,958	\$23,545

TOTAL REVENUE & PUBLIC SUPPORT	\$9,389,516	\$6,400,888
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EXPENSES

	2021	2020
Staffing Costs	\$3,650,838	\$2,974,814
Contract Services	\$619,132	\$387,685
Supplies	\$1,177,547	\$530,291
Occupancy	\$955,340	\$843,172
Equipment	\$38,919	\$39,754
Printing/Promotion	\$27,831	\$54,650
Travel/Conferences	\$147,639	\$102,244
Dues	\$106,594	\$105,052
Pledges Returned	\$0	\$1,500,000
Other	\$386,424	\$326,809
Depreciation Expense	\$747,016	\$684,844

TOTAL	\$7,857,280	\$7,549,315
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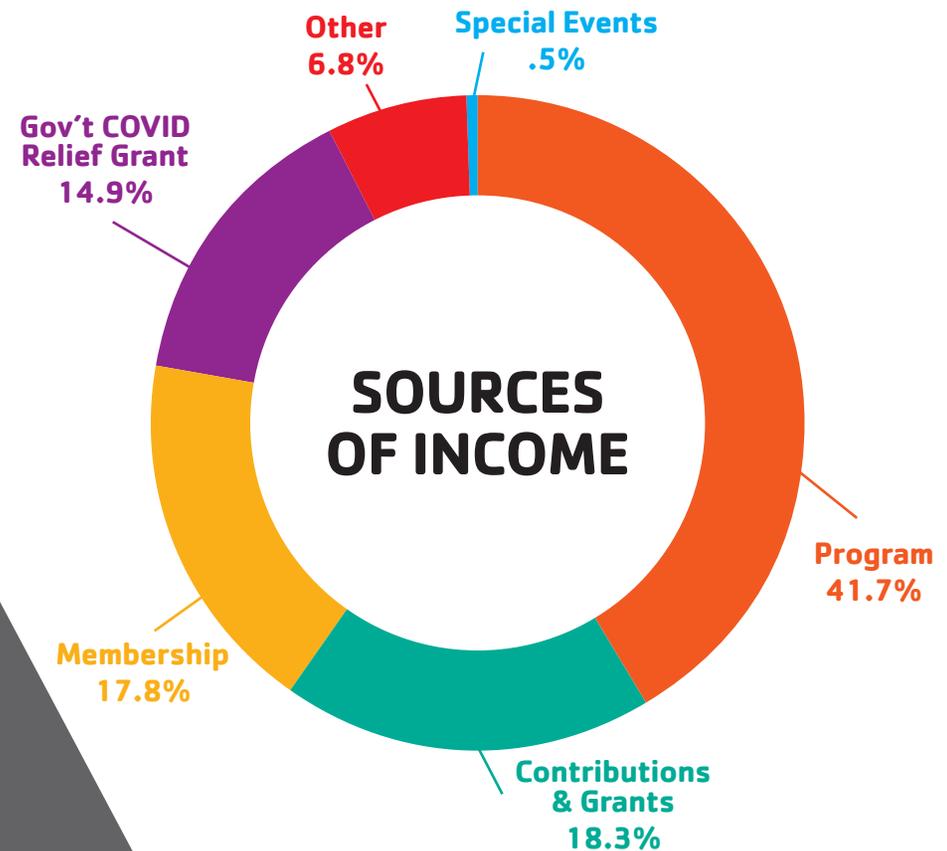
CHANGE IN NET ASSETS	\$1,532,236	(\$1,148,427)
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NON-RECURRING ITEMS

Fire Loss Net Proceeds	\$0	\$209,562
Gain (Loss) Sale of Property	(\$8,354)	(\$6,115)

TOTAL	(\$8,354)	\$203,447
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TOTAL CHANGE IN NET ASSETS	\$1,523,882	(\$944,980)
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SUBSIDIZED SERVICES

Membership	109,796	28%
Afterschool/Camp	106,165	27%
Community/Benefit	111,713	28%
Other Youth Programs	14,165	4%
Population Health	53,708	13%

TOTAL	\$395,547	100%
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2021 LEADERSHIP

Executive Leadership

Dick Jones, President & CEO
Meghan Merritt, COO
Cedrick Barrett, Finance Director
Sarah Gibbs, Financial Development & Marketing Director
Jared Barrier, Sampson County YMCA Executive Director
Shannon Berg, Nir Family YMCA Executive Director
Luke Dooley, YMCA Camp Kirkwood Executive Director
Jane Klippel, Midtown YMCA Executive Director
Corey Maarschalk, YMCA Youth Services Executive Director

Board of Directors

Jim Hundley, Board Chair
Russell Herring, Vice Chair
Corby Johnson, Secretary & Treasurer
Walker Rudd, Past Chair
Chris Behm
John Cockrum
Anne Coffee
Bill Darrough
James Faison
Andy McVey
Greg Miller
Jim Moore
Bill Oakley
Annemarie Petroff
Beth Pottle
Jim Sayre
David Sprunt

Branch Advisory Boards

Midtown YMCA

Anne Coffee, Chair
Michael Brown
Corby Johnson
Caroline Norelius
Robert Phelps
Kinzy Tippet
Mel Tootoo
Nicole Whiteside

YMCA Camp Kirkwood

Greg Miller, Chair
Bill Darrough
Don Gatton
Nancy Gladden
Cathy Guidry
Sara Lanier
Jim Moore
Jan Searles
Pate Southerland

Nir Family YMCA

John Cockrum, Chair
Jim Cooper
Jennifer Devers
Mackey Hughes
Bill Mason
Israel Nir
Sandra M. Robinson
Jim Sayre
Jenny Spencer
Maria Tuttle
Richard Waldkirch
Chris Woolard
Betsy Young

YMCA Youth Services

Chris Behm, Chair
Stefanie Adams
Heidi Brown
Kelvin Hargrove
Sam Highsmith
Laurie Kent
Emelie Myers
Rosemarie Wheeler

Midtown YMCA

709 George Anderson Dr.
Wilmington, NC 28412

Nir Family YMCA

2710 Market St.
Wilmington, NC 28403

Ogden YMCA Activity Center

7207 Ogden Business Ln.
Wilmington, NC 28411

Sampson County YMCA

417 E. Johnson St.
Clinton, NC 28328

YMCA Association Offices

3408 Wilshire Blvd.
Wilmington, NC 28403

YMCA Camp Kirkwood

2015 Camp Kirkwood Rd.
Watha, NC 28478

YMCA Youth Services

PO Box 3467
Wilmington, NC 28406

www.ymcasenc.org



**FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY**